



Job Description-Event Coordinator/Trainer

Key Responsibilities Include:

- Work with Event Promoter to schedule promotional events/seminars/academies/camps
- Organize, staff, and plan all aspects of events/seminars/academies/camps
- Coordinate and oversee all aspects of events/seminars/academies/camps execution, working with the individual Brands where necessary
- Participate as a coach/trainer at events/seminars/academies/camps
- Create and execute events/seminars/academies/camps evaluations with attendees to assess effectiveness
- Other duties as assigned

Expectations:

- Performance will be judged by the effectiveness of events (see measurements below)
- Working as well with fellow interns and other associates (e.g. cooperation; effective, respectful, & professional communication)
- Positive toward management and other staff
- Timeliness and punctuality
- Willing and eager to learn
- Able to interact professionally with athletes of all ages and skill levels and their parents

How success will be measured:

- Customer satisfaction from events/seminars/academies/camps of 8/10 or higher
- Repeat customer rate of at least 30% (either at future Events or through memberships or package sales)

Trimester Schedule

June 1 – August 31

September 1 – November 30

December 1 – February 28

March 1 – May 31



Event Coordinator Internships

An internship at Players U will present you with the opportunity to experience hands-on, individualized coaching with as many as 50 athletes per day. Each intern will have the chance to interact with middle school, high school, and collegiate athletes. Become more familiar with the intricacies of program design, coordination, and execution of athletic based **events/seminars/academies/camps**

As a **Players U** intern, you would have the opportunity to compliment your hands-on learning experience with participation in our weekly Staff Meeting, which focuses on continuing education in a classroom-style learning environment. We work closely with our internship participants to develop the necessary skills to conduct and coordinate the programming needed to run a successful business within the fitness industry.

Additionally, all interns are provided with Players U apparel, and will be granted free use of facility and free participation in any training/classes/seminars/mentorships hosted here at our facility during their time with us.

Expectations of all Applicants

- Be competent teaching dynamic warm-up & flexibility drills
- Demonstrate a knowledge of general athletic skill training techniques
- Performance will be judged by the effectiveness of the **events/seminars/academies/camps**
- Working well with fellow interns and other associates (e.g. cooperation; effective, respectful, & professional communication)
- Positive toward management and other staff
- Timeliness and punctuality
- Willing and eager to learn
- Able to interact professionally with athletes of all ages and skill levels and their parents

Internship Schedule

Players U internships are scheduled according to trimesters. Interns are asked to work a minimum of 20-30 hours per week throughout the duration of their program.

Trimester 1: June 1 – August 31; App. Deadline: 5/1

Trimester 2: Sept. 1 – November 30; App. Deadline: 8/1

Trimester 3: Dec. 1 – Feb. 28; App. Deadline: 11/1

Trimester 4: March 1 – May 31; App. Deadline 2/1

If you are interested in any of these internship positions, please go to:

<http://workatplayersu.playersu.com/> or email us at: Bryce@playersu.com to request an application. All inquiries can be directed to the attention of Bryce Biel.